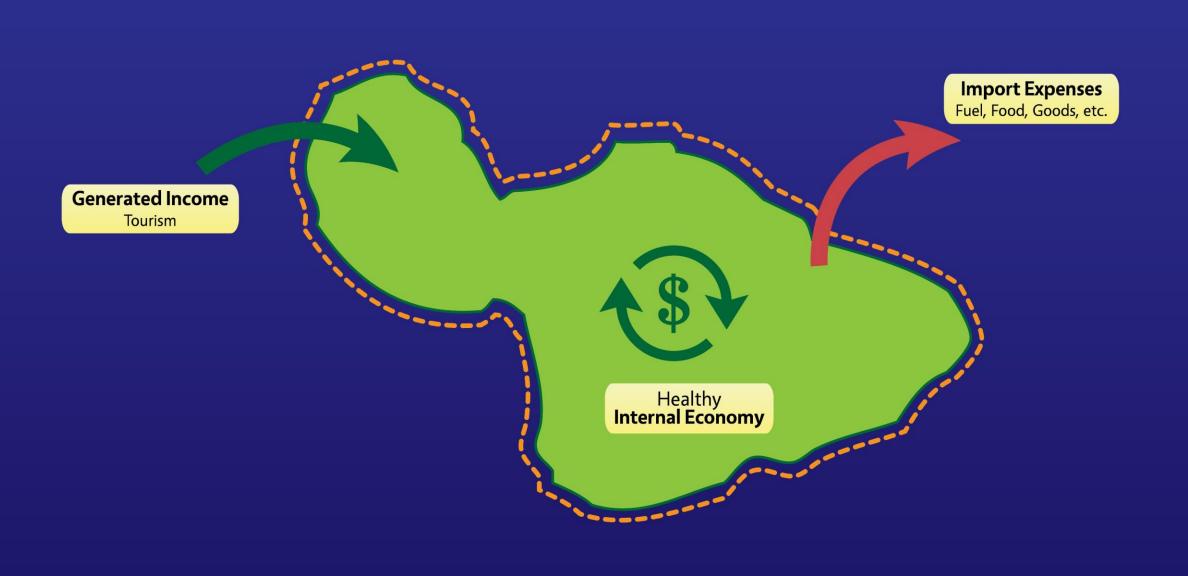
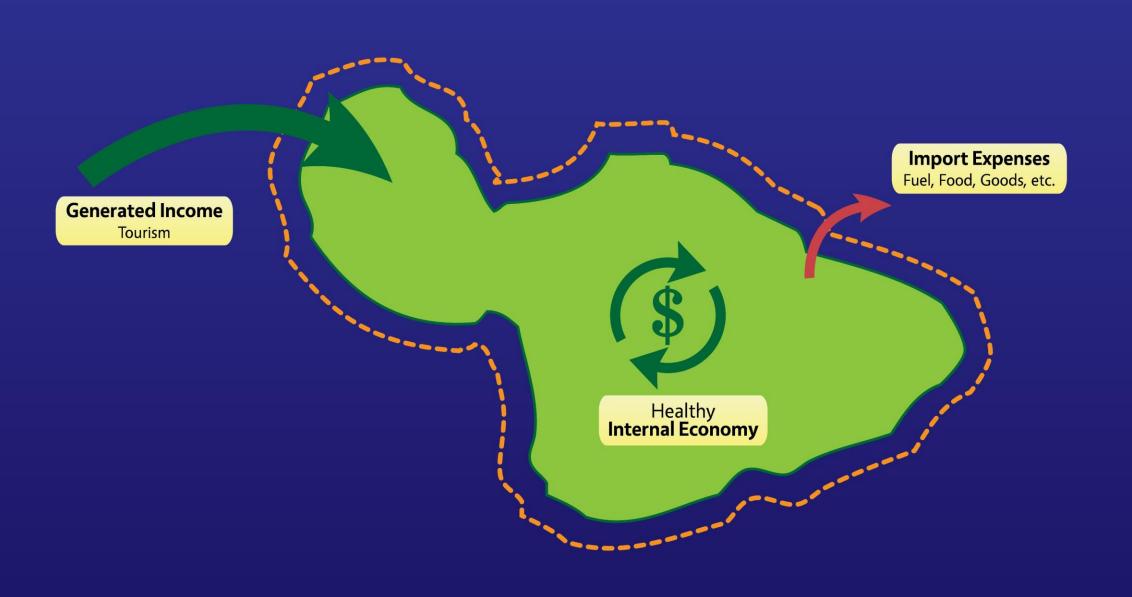
Economics and Market Perspectives

Frederick Redell, PE

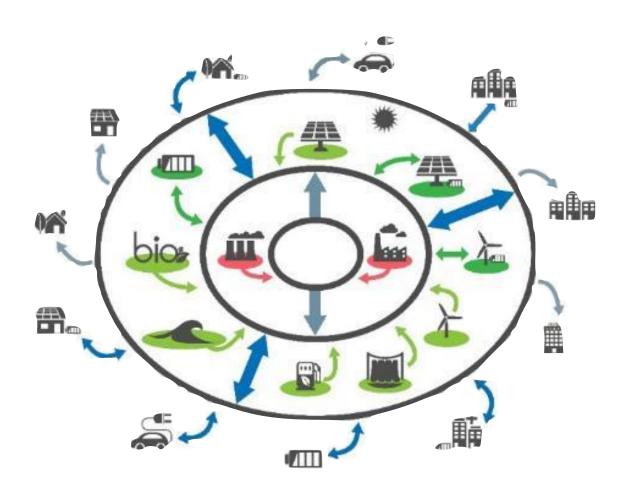
County of Maui Energy Commissioner







Opportunities in a Changing Market



Managing a Changing Market Means Dealing with new Problems





Finding Ways to Invest Less than Twice and Not All Ideas are Timeless

- Demand response with installed facility generators
- Trading off water storage (larger tankage) vs. battery energy storage
- Energy Efficiency through A/C defeat switches (start considering the demand impact)

- Pool heating as a grid resource (regulation, etc.)
- Electrification through Work-Place Charging of EVs (scheduled load)
- Investing in deep statistical analyses is what is needed to extract new value out of data.

Mahalo!

